

Study program: Bachelor academic studies: ECOLOGICAL ECONOMICS (BASEEC)		
Type and level of studies: Bachelor academic studies, I level		
Subject name: Sustainable Tourism in the Service of Rural Development	Subject code	6E3OTRR
Professor: dr Nada Kosanović, assistant professor		
Subject status: Elective		
Number of ECTS: 6		
Condition: none		
Subject goal Introducing students to the paradigm of rural development and sustainable tourism as an option for connecting the interests of economic development and environmental protection in rural areas with economically justified and actual use of available resources (natural, material and human). Understanding of tourism as a viable option of adding value to primary products environmentally desirable from traditional agriculture, para-agriculture and forestry with a full active contribution to the preservation of the landscape and species diversity through their successful market valuation. The aim of this course is to introduce students to the current policies of rural tourism development in the world and in Serbia.		
Subject outcome Acquired knowledge on innovative approaches to rural development and sustainable tourism development, mechanisms of activation of rural areas / landscapes for tourism development and the protection and promotion of natural and cultural heritage in the function of tourist product development. The ability to understand the complexity of rural areas as potential attractive tourist destination for many tourist activities. The ability for independent analysis of available resources in rural areas and the establishment of an integrated tourism product. Skill of the composition of the tourist offer of different activities in the rural environment based on natural and cultural heritage, as well as traditional and modern organic primary production and processing.		
Subject content <i>Theoretical classes</i> New approach to rural development in response to real needs. Characteristics of rural areas in Serbia. The concept and principles of sustainable development, rural development and tourism. A resource of natural and cultural heritage of rural potentials and limitations. Tourism in rural areas. Rural tourism and traditional rural economy in the context of integrated development of the tourism product. Sustainable management of rural areas and tourist destinations. <i>Practical classes</i> The basic analysis of the situation and the potential for rural development. Analysis of the current situation in the development of tourism of municipality / region / tourist destination. SWOT analysis of the development of Rural Tourism - Case study. Development of integrated strategies and programs for rural development and tourism for the relevant territory.		
Literature 1. Ђорђевић-Милошевић С., Миловановић Ј. (2013): Одрживи туризам у функцији руралног развоја : мала пољопривредна газдинства и рурални туризам у Србији, Факултет за примењену екологију Футура, Агрознање Вршац; FAO -Food and Agriculture Organisation, http://www.togm.org.rs/dokumenta/knjiga.pdf ; 2. Максин М., Пуцар М., Кораћ М., Милијић С. (2009): Менаџмент природних и културних ресурса у туризму, Факултет за туристички у хотелијерски менаџмент Универзитета Сингидунум, Београд 3. Максин М., Пуцар М., Милијић С., Кораћ М., (2011): Одрживи развој туризма у Европској Унији и Србији, ИАУС, Београд 4. Група аутора (2002), „Одрживи туризам у заштићеним областима“, зборник радова, Министарство заштите животне средине, Министарство туризма, Република Србија, Агенција „Кода“, Београд 5. Богданов Н., Ђорђевић-Милошевић, С. (2005): Мултифункционална пољопривреда – концепт и институционални оквири, Међународни научни скуп: „Мултифункционална пољопривреда и рурални развој” (Тематски зборник), Београд		

Additional literature

1. Група аутора (2001): Зборник радова, Први форум рурални туризам и одрживи развој Балкана, АБЕРТ, Природно математички факултет/Економски факултет, Крагујевац 25–26. октобар 2001
2. Parks & benefits (2007): Guide to sustainable tourism in protected areas, Ways to sustainable management, Socio-economic benefits of conserving nature

Rollinger L. (2012): Local capacity building for rural development aimed at promoting tourism, UNDP for UNJP MDG-F, STRD, Belgrade

Number of active teaching classes

Lectures:2(30)

Practices: 2(30)

Other class forms:

Study research paper:

Other classes

Teaching methods

Lectures, audiovisual practices, consultations, two colloquiums, seminar paper, written exam.

Knowledge evaluation (maximum number of points is 100)

Pre-exam obligations	points	Final exam	points
Activity during classes	10	Written exam	40
Practical classes	30	Oral exam	
Colloquiums (2x10)	20		